

International Business BAS Degree – 24B

Requirements Effective Fall 2019

Program Planning Sheet

Program Description: The international business BAS (IB BAS) degree is designed for students who desire to work in any company that does business with another country, as well as those who already work in the trade and logistics field. It is designed to leverage a student's already existing business or logistics coursework and experience, and add IB courses that specifically prepare the student to work in an international arena. The IB BAS degree is an extension of a business, accounting, or real estate AAS-T degree, with upper division courses in international business. Students from several different business, accounting, and real estate programs will be qualified to enter the IB program.

Prerequisites: Many classes have prerequisites. Prerequisites are those classes that prove eligibility for entry-level classes by testing or by having satisfied prior course work. Course work earned at other institutions must be unofficially evaluated or approved by a program advisor before registering. Courses in this degree with pre-requisites are marked with an asterisk (*). See catalog for more information.

IB BAS Program Prerequisites: Associate degree or equivalent, plus the following prerequisite courses:

ENGL& 101*: English Composition I	ACCT& 201: Principles of Accounting I
RES 170* or BUS& 201: Real Estate Law or Business Law	ACCT& 202*: Principles of Accounting II
BUS 210* or MATH& 146*: Business and Economic Statistics or Intro to Statistics	ACCT& 203* or BUS 220: Principles of Accounting III or Business Finance

English 101 fulfills required program general education credits. All other prerequisite courses fulfill required program elective credits.

Note: Advanced placement testing, work experience, and transfer of credits may result in course waivers, credit transfer, and advanced placement.

Program Contact: bas-info@seattlecolleges.edu, (206) 934-3790

Website: <https://www.northseattle.edu/programs/bas-international-business>

Program Requirements		
Course Number	General Education Requirements (60 credits)	Credit Hours
ENGL& 102* or ENGL& 235*	Communication Skills: English Composition II or Technical Writing	5
MATH 116*	Applications of Math to Management, Life and Social Sciences (See Note 1)	5
(varies)	Ten credits from Natural World courses (must include at least 5 credits of lab science)	10
(varies)	Five credits from Visual Literary and Performing Arts	5
(varies)	Five Credits of World Language (VLPA) (see Note 2)	5
ECON& 201*	Micro Economics	5
ECON& 202*	Macro Economics	5
CMST 205*, CMST& 220*, or HUM 105	Multicultural Communication, Public Speaking, or Intercultural Communication. <i>Recommended: Public Speaking (CMST& 220)</i>	5
(varies)	Five credits from Individuals, Cultures, and Societies courses	5
(varies)	Five credits from US Cultures or Global Studies courses	5

Notes:

- May substitute MATH& 141 and MATH& 151 for MATH 116 and MATH& 148 respectively.
- May take any approved VLPA courses if student is proficient in a non-native language. Must receive approval from program director.

Course Number	Elective Credits (60 credits)	Credit Hours
BUS 210, BUS& 201, ACCT& 201, ACCT& 202, ACCT& 203 or BUS 220	Required Electives	25
BUS 124	Excel for Business	5
(varies)	Any 100 and 200 level college credits not counted as Gen Ed credits (commonly fulfilled by accounting/business courses from associate degree)	30
Course Number	Upper Division Degree Requirements (60 credits)	Credit Hours
INFO 300	Introduction to Information Resources	3
IBN 301	International Management	5
IBN 302	International Marketing	5
IBN 303	Ethics in the International Environment	3
IBN 310	Operations Management	5
IBN 311	International Business Law	3
IBN 320	International Finance	5
IBN 350	International Business Practicum	5
IBN 401	International Project Management	5
IBN 402	Management of Information Systems	5
IBN 410	International Entrepreneurship	5
IBN 420	Global Business Strategy	5
CWE 494	Baccalaureate Internship Preparation	1
CWE 495	Baccalaureate Internship	5
		Total Credits: 180
(excluding specific course pre-requisites, including program prerequisites)		

Program Outcomes:

- Demonstrate a basic understanding of micro and macroeconomics theory and their application in an international business environment
- Analyze the impact of a variety of environmental and global factors in relation to formulating marketing strategies
- Analyze and respond to competitors in a highly dynamic international market
- Apply core management functions to decision-making, planning, organizing, prioritizing, and leading in a business environment
- Demonstrate the basic foundation of and the difference between the international legal system and the American legal system
- Broadly assess complex legal situations by defining and using applicable legal principles
- Demonstrate how environmental factors such as politics, demographics, technology, geography, and culture affect the business climate and business operations
- Evaluate foreign exchange markets and exchange rate systems
- Practice within the legal and ethical framework of businesses
- Demonstrate an understanding of operations management, including how businesses plan, design, and implement their global supply chain operations, manufacturing processes, and project management
- Use current and emerging technologies to solve workplace problems through research, analysis, synthesis, presentation and results tracking.
- Make effective use of human and cultural differences (e.g., learning style, communication style, ethnicity, age, gender) to create positive relationships with coworkers, peers and the public

- Communicate effectively in oral and written forms in an international business environment
- Demonstrate proficiency in more than one language or culture
- Demonstrate successful real world international business experience through internship
- Demonstrate the principles of marketing within a global context by developing a marketing plan for a region of the world
- Demonstrate understanding of what global strategy is and its importance to business survival and success

What Skills do I need to be successful in this field?

- <http://www.onetonline.org/link/summary/43-5011.01> (Freight Forwarders)
- <http://www.onetonline.org/link/summary/43-5061.00> (Production, Planning, and Expediting Clerks)
- <http://www.onetonline.org/link/summary/13-1199.03> (Customs Brokers)
- <http://www.onetonline.org/link/summary/13-1023.00> (Purchasing Agents, Except Wholesale, Retail, and Farm Products)

What are some potential job titles?

Wages, employment trends and pathways

- Freight Forwarders: <http://www.onetonline.org/link/summary/43-5011.01#WagesEmployment>
 - Freight Forwarder
 - Production, Planning, and Expediting Clerk
 - Purchasing Agents, Except Wholesale, Retail, and Farm Products
 - Transportation Planners
 - Customs Brokers
 - Cargo and Freight Agents
- Customs Brokers: <http://www.onetonline.org/link/summary/13-1199.03#WagesEmployment>
- Production, Planning, and Expediting Clerks: <http://www.onetonline.org/link/summary/43-5061.00#WagesEmployment>
- Purchasing Agents, Except Wholesale, Retail, and Farm Products: <http://www.onetonline.org/link/summary/13-1023.00#WagesEmployment>

Suggested Course Sequence: This program of study is outlined by quarter, and courses should be taken in the indicated sequence. The number of quarters listed here is minimal. Not all courses are offered every quarter. Individual student experiences, educational and training background, and personal schedules and demands all may affect the time it takes to finish this program. Also, in general, summer quarter is not considered one of the full-time quarters in the program.

	FALL QUARTER	WINTER QUARTER	SPRING QUARTER
Junior Year	IBN 301 – Intl Management (5 cr) IBN 303 – Ethics (3 cr) INFO 300 – Info Resources (3 cr)	IBN 302 – Intl Marketing (5 cr) IBN 311 – Intl Business Law (3 cr) CWE 494 – Internship Prep (1 cr)	IBN 310 – Operations Management (5 cr) IBN 350 – Intl Business Practicum (5 cr)
Senior Year	IBN 320 – Intl Finance (5 cr) IBN 401 – Project MGMT (5 cr)	IBN 402 – Information Systems (5 cr) IBN 420 – Business Strategy (5 cr)	IBN 410 – Entrepreneurship (5 cr) CWE 495 – Internship (5 cr)

Note: In addition to the above courses, students will be taking one (or more) general education course or elective each quarter

Areas of Knowledge Distribution Requirements for BAS degree

VISUAL, LITERARY, AND PERFORMING ARTS (Humanities and Arts) 5 CREDITS

5 credits of VLPA are required in addition to the 5 credits World Language. No more than 5 credits of a student/performance class (*asterisked below) may be used in this category.

<p>Art: ART &100, 101*, 102*, 103*, 104, 105, 110*, 111*, 112*, 113*, 114*, 115*, 121*, 122*, 123*, 163, 166*, 170, 201*, 202*, 203*, 205*, 206*, 207*, 210*, 211*, 212*, 213*, 214*, 215*, 216*, 217*, 221*, 222*, 223*, 251, 252, 253, 254, 255, 281*, 282*, 283*, 284*, 285*, 290, 291</p> <p>American Sign Language: ASL &121, &122, &123, 210, &221, &222, &223</p> <p>Chinese: CHIN &121, &122, &123, &221, &222, &223</p> <p>Communication: CMST &101, &102, 115, 145, 155, 175, 185, 195, 205, &210, 215, &220, &230, 235, 245, 255, 265, 275, 285, 295</p> <p>Drama: DRMA &101, 103, 105, 108*, 109*, 110*, 112, 114*, 116*, 120*, 121*, 122*, 123*, 131, 182*, 204*, 205*, 206*, 221*, 222*, 223*, 284, 285, 286</p> <p>English: ENGL 104, 109, &111, &112, &113, &114, 117, 151, 152, 153, 201, 204, 205, 214, 218, 219, &224, &225, &226, &227, &228, 231, 232, 233, &235, 240, 241, &244, &245, &246, 251, 252, 253, &254, &256, 257, 258, 259, 260, 263, 265, 266, 267, 270, 291, 292, 293</p>	<p>French: FRCH &121, &122, &123, 204, 205, 206, 212, &221, &222, &223, 231, 232, 233</p> <p>German: GERM &121, &122, &123</p> <p>Humanities: HUM 104, 105, 110, 115, &116, &117, &118, 120, 125, 130, 135, 140, 150, 160, 200, 210, 234, 261, 270</p> <p>Italian: ITAL 121, 122, 123</p> <p>Japanese: JAPN &121, &122, &123, &221, &222, &223</p> <p>Journalism: JRN 101, 102, 103</p> <p>Linguistics: LAN 101, 110</p> <p>Literature: LIT 236, 238</p> <p>Music: MUSC 100, &105, 106, 109, 110, 113, 116, 117, 119*, 120*, 125, 126*, 127*, 128*, 130*, 134 - 140*, &141, &142, &143, 144*, 145*, 146*, 147*, 148*, 150*, 151*, 156*, 157*, 158*, 160, 161, 163, 164*, 165*, 166*, 171*, 172*, 173*, 182*, 185, 204, 205, 213, 221*, 222*, 223*, &231, &232, &233</p> <p>Russian: RUSS &121, &122, &123</p> <p>Spanish: SPA &121, &122, &123, &221, &222, &223, 236, 238</p> <p>Vietnamese: VIET &121, &122, &123</p>
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INDIVIDUALS, CULTURES, AND SOCIETIES (Social Sciences) 5 CREDITS

You are required to complete 5 credits of ECON& 201, 5 credits of ECON& 202 and 5 more credits from the courses below:

<p>American Ethnic Studies: AME 150, 151, 160, 201</p> <p>Anthropology: ANTH &100, &106, 113, &125, 130, 135, 201, &206, &210, 211, 212, 213, &216, &227, &228, 275</p> <p>American Sign Language: ASL 120, 125</p> <p>Biology: BIOL 150</p> <p>Economics: ECON 100, 102, &201, &202, 240</p> <p>Environmental Science: ENV 150, 160, 170, 200, 202, 206, 208, 214, 294</p> <p>Environmental Science: ENVS &101</p> <p>Geography: GEOG 100&, 155, 200&, 205, 207, 230, 260</p> <p>History: HIST 105, 106, 108, 120, &126, &127, &128, 131, &136, &137, 138, 140, 145, &146, &147, &148, 150, 191, 200, 208, 210, 211, 212, &214, &219, 221, 230, 241, 242, 251, 268, 269, 273</p>	<p>International Studies: ISP 101, 105, 110, 120, 160, 170, 201, 205, 210, 220, 234, 251, 255, 260, 261, 270</p> <p>Philosophy: PHIL &101, 102, 110, 111, 118, 160, 215, 220, 240, 245, 250, 255, 267</p> <p>Political Science: POLS &101, 111, 112, 170, &200, &202, &203, 205, 206, 213, 220, 255</p> <p>Psychology: PSYC &100, 120, &200, 205, 207, 209, 210, 217, &220, 230, 235, 245, 250, 255, 257, 294</p> <p>Religion: REL 150, 151</p> <p>Sociology: SOC &101, 102, 105, 106, 107, 120, 130, 150, 170, &201, 220, 230, 245, 250, 253, 265, 275, 280</p> <p>Social Science: SSC 101, 103, 187</p> <p>Social Welfare: SWF 200</p> <p>Women's Studies: WMN 140, 200, 205, 213, 257</p>
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THE NATURAL WORLD (Natural and Physical Sciences, Mathematics) 10 CREDITS

You are required to complete 10 credits of Natural World. You must choose 5 credits from the courses below in a lab science (*asterisked below).

<p>Anatomy & Physiology: BIOL 128*, &241*, &242* Astronomy: ASTR &100, 102, 104, &110*, 201</p> <p>Anthropology: ANTH &204, &205, 275</p> <p>Biology: BIOL &100*, 102*, 106*, 107*, 109, 120*, 125*, 130*, 150, &160*, 161*, 195, 196, &211*, &212*, &213*, 228*, 229*, 239*, &260*, 282*, 285*, 286*, 287*, 290, SPS 201* Botany: BOT 110*, 112*, 113*</p> <p>Chemistry: CHEM 106*, &110*, &121*, &122*, &123*, &131*, &139, &161*, &162*, &163*, 191*, 192*, 211*, &241, &242, &243, &251*, &252*, 255, 256</p> <p>Computer Science: CSC 110, 111, 142, 143</p> <p>Environmental Science: ENV 150, 160, 170, 201, 202*, 203, 204*, 205, 206*, 208, 216*, 221, ENVS &101*</p> <p>Engineering: ENGR 110, &111, 140, 142, &214, &215, &224, &225, 240, 271</p> <p>Geography: GEOG 205</p>	<p>Geology: GEOL &101*, &103*, 104, 105*, 106, 108*, &110*, 111*, &115*, 118*, 202*, 207*, &208*</p> <p>Health: HEA 125, 150, 160, 225, 228</p> <p>Math: All MATH college transfer courses number 102 and above.</p> <p>Meteorology: MEY 100</p> <p>Material Science: MSC 101</p> <p>Nanotechnology: NANO 101* Nutrition: NTR 105*, 150, 155</p> <p>Oceanography: OCEA 100, &101*</p> <p>Philosophy: PHIL &106, &120</p> <p>Psychology: PSYC 222</p> <p>Physics: PHYS &100, 107*, &114*, &115*, &116*, &221*, &222*, &223*</p> <p>Science: SCI 100, 101*, 104, 107*110*, 111*, 112*, 113*, 114*, 115*, 116*, 117*, 118*, 119*, 121*, 129*, 131*</p> <p>Sustainability: SUST 101</p>
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US/GS Requirement (US Cultures and Global Studies) 5 credits

You are required to complete 5 credits from either category below. CMST& 205 and HUM 105 are recommended.

<p>US Cultures classes at NSC: AME 150, 151, ANTH &106, &210, &216, ART 254, CMST 205, DRMA &101, ENGL 219, 231, 240, &245, &246, 257, 258, 291, HIST 131, &136, &137 140, &146, &147, &148, 150, 212, &214, &219, 230, HUM 105, 200, 210, ISP 105, MUSC 113, 204, PSYC &200, 245, SOC 102, 150, 245, WMN 140, 200</p>	<p>Global Studies classes at NSC: ANTH 113, 130, &206, ART 255, DRMA 105, ECON &202, ENGL &256, 292, ENV 150, ENVS &101, GEG 230, 260, HIST &126, &127, &128, 200, 210, 251, 268 HUM 140, 160, 234, 261, ISP 101, 110, 160, 170, 201, 205, 210, 220, 234, 251, 255, 260, 261, MUSC 110, POLS &203, 220, SOC 170, WMN 205</p>
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